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Contact:

Scott Sabin or Doug Satre
Floresta USA
(858) 274-3718
ssabin@floresta.org
doug@floresta.org

Floresta Announces New Director of Outreach and Development

- **Doug Satre to increase funding and awareness for international nonprofit**

San Diego, CA – March 17, 2008 – The global charity Floresta (www.floresta.org) announced the appointment of Doug Satre, M.Div. as director of outreach and development for the faith-based organization that focuses on restoring the environment and empowering the poor.

“Doug’s background in ministry, his work with the poor worldwide and his concern for the environment are the perfect combination to expand Floresta’s reach,” said Scott Sabin, Executive Director of the Christian nonprofit based in San Diego, Calif. For 24 years, Floresta has helped fight poverty through programs of sustainable agriculture, microcredit and long-term environmental restoration in Africa, Asia, Central America and the Caribbean. “Doug is coming on board at the right time to grow the network of church partners that support our mission work and to attract more donors to fund increased services.”

“After many years as a Floresta supporter, it is gratifying to now be an integral part of future growth across Africa and Latin America,” said Satre, who has traveled to 35 countries and spent time working in Kenya, Tanzania, Ethiopia and Egypt. “There is great synergy between Floresta and church ministries that engage people to protect the environment and help the less fortunate.”

Satre is returning to San Diego after spending several years as pastor of Jacksonville Presbyterian Church in Jacksonville, Ore., where he worked to preserve and enhance an 1,800-acre valley overlooking the city, and raised funds to build pathways around a local reservoir. A graduate of Fuller Seminary, Satre was associate pastor for missions and outreach at Mount Soledad Presbyterian Church in San Diego, and spent five years as pastor of a church in Germany. In addition to his pastoral work, Satre developed a keen insight into the plight of the poor as a brother to seven adopted siblings from developing countries.

PHOTO: to obtain a photo of Doug Satre, please email doug@floresta.org

About Floresta

An international Christian charity that works in areas where poverty is caused by deforestation, Floresta (www.floresta.org) restores the environment and empowers the poor. For more than 20 years, Floresta has provided solutions to meet the complex economic, environmental and spiritual needs of impoverished farmers in developing countries by planting millions of trees, revitalizing thousands of small farms, and making over 3,500 small business loans.

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