

# Planting Hope



*It is a privilege to have a far-reaching international organization like Floresta right here in San Diego. Floresta, with a focus on the land and the people the land must support, also preaches and lives out the Word in the far corners of the world. What better way could we Christians have to effectively volunteer our time, energy and resources in the name of Christ?*

– Shirley Billingsley, San Diego

*Interested in getting involved?  
Contact us.*

800 633 5319 | [www.floresta.org](http://www.floresta.org)

# Be an Advocate



Floresta

4903 Morena Blvd. Suite 1215  
San Diego, CA, 92117

Return Address Requested

## Become an agent of change

(Right Here. At Home. In Your Backyard.)

**Don't** buy an expensive plane ticket.

**Don't** send out a support letter.

**Don't** take malaria pills.

**Do** become part of a global solution to world-wide poverty and deforestation.

Make a difference in the lives of rural poor around the world by becoming an advocate for Floresta in your own community. Your voice coupled with our message can help bring hope and healing to thousands of indigenous people.

*"I am thankful to God for Floresta; it is the best organization that has worked in this community. They are truly concerned about our development and of those around us. I hope the Lord continues to bless Floresta and move it forward."*

*-Eludino Falcar*



## Get involved with Floresta's global mission.

### OFFICE SUPPORT

Design brochures, make displays, translate documents, stuff envelopes, and organize our lives!

### OUTREACH

Represent us at an event, put on an event to benefit Floresta, coordinate a Trash for Trees event, organize a tree planting, sell our merchandise, or all of the above.

### INTERNSHIP

Receive university credit and street cred by working towards transforming the lives of the rural poor.

## Doesn't quench your thirst? Take it to the next level:

### ADVOCACY TRAINING TRIP

**Experience. Explore. Equip.**

Join an Advocate Training Trip and experience what it is you believe in.

This trip is offered exclusively to Floresta's advocates for the purpose of experiencing first hand how Floresta works on the ground in order to better portray their story in US communities. Contact the Floresta office to request an Advocacy Training Trip brochure.

## Champion the cause

It's easy to make a difference. Contact Floresta to request more information on what it takes to be a committed advocate to the cause. If you decide that you want to take the next step and share the story of transformation, here's what you have to look forward to receiving.

### YOUR KIT INCLUDES

- ★ **Floresta Banner.** A new shiny one.
- ★ **DVDs.** Music videos the kids will go crazy over, and a longer documentary about Floresta's programs you can play at events.
- ★ **Toolkit.** We're giving you the goods to support us in unique ways. If you've got your own ideas, do 'em. Just tell us so we can add it to the toolkit!
- ★ **Brochures.** A lot of them. General, Sponsor a Village, Advocacy, and more. They will be coming out your ears.
- ★ **Collateral.** All the extras. Info packets on our countries, *The Sower* newsletter, annual reports, stickers, and sign up sheets.
- ★ **Goodies.** A free sample of our best organic caffeine and a Floresta t-shirt. It's our way of saying welcome to the family.

*Sounds good to you? Contact us.*

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